

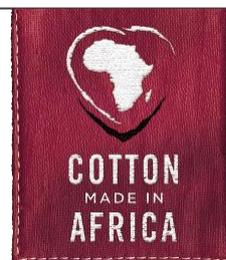


COTTON
MADE IN
AFRICA

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FACTS & FIGURES 2018

Release 05/2019



Cotton made in Africa (CmiA) is an Aid by Trade Foundation (AbTF) initiative and an internationally recognized standard for sustainable cotton from Africa. Since its creation 2005, CmiA has set itself the goal to protect the environment and help Sub Saharan African smallholder cotton farmers and ginnery workers¹ improve their living and working conditions. To put this aim into practice, an alliance of international textile companies and brands built up by CmiA purchase CmiA certified cotton, integrate it into their textile value chains and pay a license fee to use the seal. In 2018, 46 textile companies including Aldi Nord and Aldi Süd, Asos, Bestseller, Bonprix, Dibella, Ernsting's family, Rewe Group or Tchibo put about 103 million CmiA labelled textiles on the market – an increase of about 14,4% in comparison to 2017. The proceeds from licensing fees are reinvested to benefit about one million smallholder cotton farmers, their families as well as more than 12,000 ginnery workers CmiA works with in Burkina Faso, Cameroon, Ethiopia, Ghana, Ivory Coast and Mozambique as well as Tanzania, Uganda and Zambia.¹ With two new partners in Benin and Nigeria, CmiA increases the number of countries where the sustainable cotton standard is being implemented from season 2018/2019 onwards. The CmiA on-product logo shows the consumer that the purchase of a labelled product contributes to environmental protection and to supporting farmers as well as ginnery workers in Sub-Saharan Africa. Read more under

www.cottonmadeinafrica.org/en.

CmiA Facts 2018²

CmiA smallholder farmers	1,000,000
thereof CmiA female farmers	16%
CmiA ginnery workers	12,400
CmiA production countries	9
CmiA acreage overall (in hectare)	1,780,000
Average hectareage per farmer (in hectare)	1.78
CmiA lint cotton production overall (in mt)	580,000
Eco-Footprint of CmiA	1 liter of water for CmiA in comparison to 2,120 liters of water to the global average. Up to 40% less greenhouse gas emissions ³
CmiA retail partner and brands	46
CmiA labelled textiles (in million)	103

¹ Ginneries: Factories where cotton fibers get separated from the seeds. It is the first step of the cotton supply chain.

² CmiA cotton is grown in different climatic zones in Sub-Saharan Africa. Just as divergent are the cotton harvest periods per country. To facilitate communication and to communicate reliable, up-to-date figures, the data rely on results from the concluded harvest season 2017/2018 CmiA cotton is grown, harvested and ginned in. Figures are rounded.

³ Data refer to one kilogram of cotton. Water usage: blue water use in comparison to the global average; greenhouse gas emissions: in comparison to conventional cotton (Source: LCA by PE INTERNATIONAL 2014)